

Agenda of Activities - Third Edition of the International Exhibition of "Energy and Construction"

27-29 October 2016

Date: October 27th 2016

From 19:00 to 21:00

Official Opening Ceremony

- o **Welcome Speech** by representatives of the Ministry of Energy and Industry, and the Ministry of Infrastructure and Transportation
- o **Welcome Speech** by representatives of Tirana Expo Centre
- o **Cocktail**
- o **Media presence** to film coverage for news chronic on the Event

The participants in the official opening ceremony will be invited exclusively by:

- *The organizer (Tirana Expo Centre)*
- *Participating companies in compliance to the number of invitations provided*
- *Ministries that support this event*
- *Local and Regional Embassies and Chambers of Commerce*
- *International Partners*

Date: October 28th 2016

From 10:00 to 20:00

The second day of the event offers **vast business opportunities** to the participants. Tirana Expo Centre will be the intermediary in organizing head to head meetings between all interested parties such as foreign companies, governmental institutions, private companies, etc through:

- o *Conference which will be divided into three main sessions:*

Session 1: Introduction of strategic projects for the development of the health sector from the Ministry of Health and its subordinate institutions

Session 2: Presentations by local companies

Session 3: Presentations by international companies

Note: The time frame per presentation is 15 – 20 min

○ **B2B Meetings which will be structured as follows:**

1. Tirana Expo Centre will publish on its official website **the list of the participating companies and professional visitors (local and regional)** that **have expressed interest to attend Business meetings**
2. The exhibitors have the opportunity to click on the name of the company or individual that they are interested to meet
3. Through **the mediation of Tirana Expo Centre** bilateral B2B Meetings will be arranged between interested parties

○ **Workshop**

With the presence of the representatives of academic institutions a scholarship will be awarded to the best student project in the sector of "Energy and Building"

Date: October 29th 2016

On the third day of the event activities are foreseen in order to effectively contribute in achieving the objectives of participating companies:

- Arranged visits by **groups of interest** and **associations** operating in the energy and construction sector in Albania and Region
- **Visits and Mediation** for business meetings between participating companies and visitors part of the **VIP Visitors Program**. *(This program aims to offer the possibility to access the event to representatives of international companies that aim to extend in the Albanian Market)*
- The possibility of **booking the conference hall** by the participating companies to organize dedicated conferences. In this case, the participating company invites associates / local and international partners / existing and potential customers to attend **the presentation of its innovation in products / services**.