



# SPIEF'18

ST. PETERSBURG  
INTERNATIONAL  
ECONOMIC  
FORUM

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MAY 24–26, 2018



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**SPIEF'17**  
ST. PETERSBURG  
INTERNATIONAL  
ECONOMIC  
FORUM

**ПМЭФ'17**  
ПЕТЕРБУРГСКИЙ  
МЕЖДУНАРОДНЫЙ  
ЭКОНОМИЧЕСКИЙ  
ФОРУМ

# ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

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The Forum is a unique event in the world of economics and business. Over the last 20 years, it has become a leading global platform for representatives of the business community to meet and discuss the key economic issues facing Russia, emerging markets, and the world as a whole.

The St. Petersburg International Economic Forum is attended by over 14,000 participants from Russia and abroad, including heads of state and government, heads of major corporations, and the world's leading experts in the fields of science, the media, and civil society.

SPIEF was first held in 1997. Since 2006, it has been held under the auspices of the President of the Russian Federation, who has also attended each event.

# OUTCOMES OF THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM 2017

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The central event of this year's Forum was a plenary session with the theme 'Achieving a New Balance in the Global Economic Arena', in which President of the Russian Federation Vladimir Putin, Prime Minister of the Republic of India Narendra Modi, Federal Chancellor of the Republic of Austria Christian Kern, and President of the Republic of Moldova Igor Dodon all participated.

Other high-ranking international politicians taking part in the 2017 Forum included United Nations Secretary-General António Guterres, Organization of the Petroleum Exporting Countries (OPEC) Secretary General Mohammad Sanusi Barkindo, Prime Minister of the Gabonese Republic Emmanuel Issoze Ngondet, Prime Minister of Mongolia Jargaltulgyn Erdenebat, Prime Minister of the Commonwealth of Dominica Roosevelt Skerrit, Acting Prime Minister and Minister of Foreign Affairs of the Republic of Serbia Ivica Dačić, Vice-President of the Republic of Zimbabwe Phelekezela Mphoko, Second Vice-President of the Republic of Burundi Joseph Butore, President of the Republic of South Ossetia Anatoly Bibilov, President of Republika Srpska Milorad Dodik, and other officials, including 45 ministers from 30 foreign states.



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**14,000**

participants from

**143**

countries

**> 300**

events featuring more than

**900**

speakers and moderators

**> 3,000**

journalists representing

**800****media**

organizations from

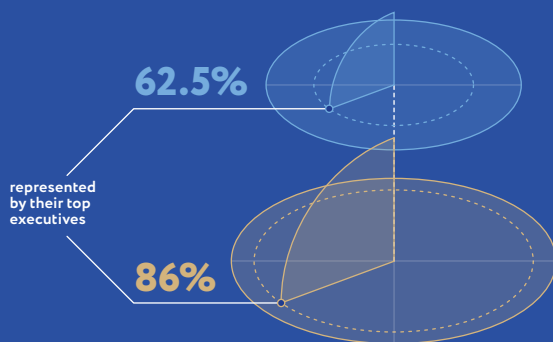
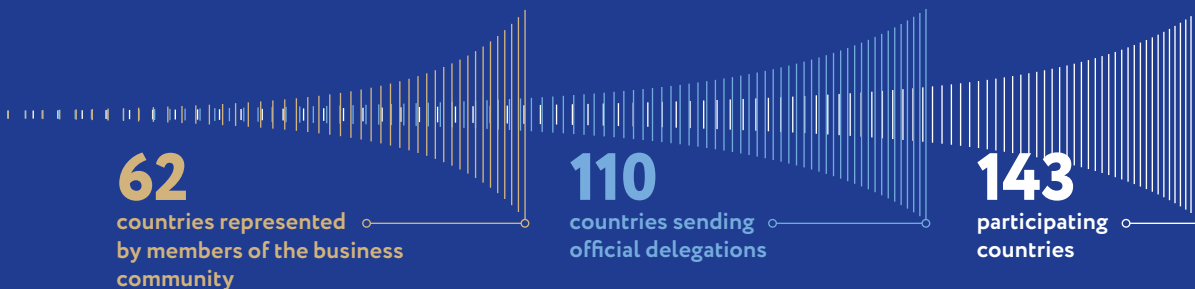
**45****countries****475**

investment agreements signed, with a total value of RUB

**1,817.9 billion\***

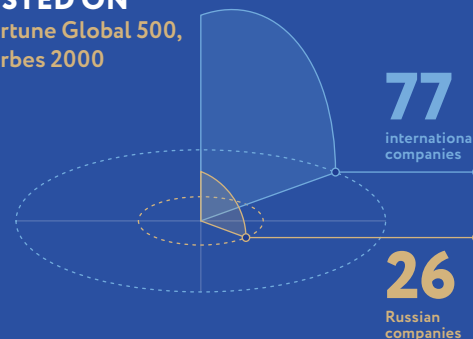
\* The value of signed agreements not classified as confidential, calculated as per the exchange rate on the date they were signed

# SPIEF PARTICIPANTS




639 international companies LISTED ON Fortune Global 500, Forbes 2000

813 Russian companies



\* Maximum number at a single Forum within a three-year period (2015–2017)

A large, dense crowd of people, mostly men in business suits, is shown from a high angle. The crowd is filling the frame, with many individuals looking towards the camera or slightly away. The lighting is bright, and the overall atmosphere is that of a major professional event. The right side of the image is partially obscured by a blue overlay containing text.

FORUM PARTICIPANTS  
REPRESENT A WIDE  
RANGE OF INDUSTRIES,  
INCLUDING:

- FINANCIAL SERVICES
- OIL AND GAS
- EDUCATION
- INFORMATION TECHNOLOGY
- ELECTRIC POWER GENERATION
- CONSULTING
- CONSTRUCTION
- COMMERCE
- TRANSPORT AND LOGISTICS
- MECHANICAL ENGINEERING
- PHARMACEUTICALS
- FOOD PRODUCTION
- TELECOMMUNICATIONS AND DATA TRANSMISSION
- ELECTRICAL ENGINEERING

A total of 51 economic sectors are represented at the Forum.

# UNIQUE OPPORTUNITIES AT SPIEF

10

- MEETINGS WITH COLLEAGUES, PARTNERS, EXPERTS, WORLD BUSINESS LEADERS, INTERNATIONALLY RECOGNIZED POLITICAL FIGURES, AND LEADERS IN SCIENCE, CULTURE, CIVIC SOCIETY, AND THE MEDIA
- CONVERSATIONS TO MAKE A DIFFERENCE
- AN EFFECTIVE PLATFORM FOR BUSINESS COMMUNICATION
- SHARING OF EXPERIENCE AND EXPERTISE

## Media promotion

- 800 media organizations are represented at the venue
- Leading global television companies set up live broadcasts for the entire duration of the event
- Opportunity to hold press conferences at the Forum venue

## Cultural programme

- Opportunity to visit Russia's cultural capital during the unique White Nights season
- Concerts, exhibitions, and receptions
- St. Petersburg's theatres put on performances of their best productions during the SPIEF period
- Charity events
- A relaxed atmosphere for informal dialogue

## Sports programme

- Sporting tournaments
- Corporate games
- Sport as a platform for cooperation between business leaders and government representatives



## SPIEF INVESTMENT & BUSINESS EXPO

The Expo provides a platform for companies to showcase their promising Russian and international investment projects, B2B solutions, and technologies.

A SPIEF presentation zone has also been set up as part of the Expo, where meetings can be held with investors, companies can demonstrate their products and services, and decision makers from global corporations, representatives of government bodies, international experts, and the media can engage in constructive discussions.

## FOREIGN COUNTRY LOUNGES

These are national pavilions built to showcase each country's economic, tourism, and cultural potential.

In 2016, the Forum hosted a national pavilion for its guest country, Italy. The 2017 event featured pavilions for India and Serbia.

Pavilions introduce Forum participants to the economic, industrial, and cultural potential of the guest country.



## THEMED LOUNGE AREAS

Branded and themed networking areas where SPIEF participants can relax and hold meetings.

Sponsoring a lounge area enables you to promote your company's products and services through subtle advertising, enhance your public image on the global market, and facilitate the development of partnerships.

# “THE FORUM HAS BECOME RECOGNIZED AS A WORLD-CLASS DISCUSSION PLATFORM”



**VLADIMIR PUTIN**  
President of the Russian Federation

The Forum has seen a dramatic increase in its authority over recent years. It has become recognized as a world-class discussion platform, open for participants to engage in direct dialogue on the current issues of our time.



**NARENDRA MODI**  
Prime Minister of India

First and foremost, I would like to thank President Putin for providing me with the opportunity to take part in a Forum of such significance in St. Petersburg. President Putin’s home town is very beautiful, and its inhabitants have been extremely welcoming.



**CHRISTIAN KERN**  
Federal Chancellor of Austria

From our point of view, this event plays a very significant role, and that is because Russian–European and Russian–Austrian relations are important to us. Not only have they been important in the past; I am convinced that they will continue to be important in the future.



**RONNIE CHAN**  
Chairman of the Board of Directors,  
Hang Lung Properties

I was very happy to be on the list of invitees for the St. Petersburg International Economic Forum. The relationship between Russia and Asia should continue to grow. After all, our economies complement each other, and we must work more closely together.

# “THE FORUM HAS BECOME RECOGNIZED AS A **WORLD-CLASS** DISCUSSION PLATFORM”



**ROBERT DUDLEY**  
Group Chief Executive, BP

I have witnessed the evolution of SPIEF from a small regional conference to one that takes place on a global scale. I attend SPIEF for its sessions, but also for business meetings. It is a very productive period in my professional calendar.



**SACHIN PANT**  
CEO, Innovest Advisory Services

The opportunities for cooperation at SPIEF are not exclusively focused on Russia. It is a forum on a global scale, like Davos, but you can feel a clear accent on technology here now.



**JEAN-PASCAL TRICOIRE**  
CEO, Schneider Electric

SPIEF is a place where paths cross, and where I can meet clients and partners and get an impression of those areas where the Russian Government is active. Not many countries host events of this kind, which is why I come here every year.



**KLAUS MARTIN SCHWAB**  
Founder and Executive Chairman of the  
World Economic Forum in Davos

I was deeply impressed by the scale of this event, as well as by the importance and relevance of the issues discussed here.

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Nikolai  
BILAN



Sergey  
FUZZENKO



Yury  
KABAN



Sergey  
KUPIRYANOV



Petr  
MAKARENKO







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25-28 СЕПТЕБРЯ  
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Сербија



Serbia

Сербија





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# WELCOME TO THE ST. PETERSBURG INTERNATIONAL ECONOMIC FORUM

Should you have any questions regarding participation in the St. Petersburg International Economic Forum, or require additional information about packages for partners organizing and attending SPIEF events overseas, please contact:

## ROSCONGRESS

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info@roscongress.org, cooperation@roscongress.org

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