



From the ground to the vine ...

Vineyards: they run through the most beautiful places on Earth and go right through the middle of the heart. They find their home in mild climates and are full of grace. You will find them everywhere where the friendly sun goes to warm the gentle slopes and where fierce cold does not prevail. You could even say that wherever it was possible, man planted the vine to please the will of the gods and to quench his own thirst ...

— Tone Pavček, Slovene poet

Ljubljana – City of Wine and Vine

As far back as 1811, Ljubljana hosted the tasting of Illyrian wines, while the first wine show took place at the Ljubljana General Fair within the scope of the exhibition Ljubljana in the Fall in 1926. The predecessor of today's wine fair, the first Yugoslavian Wine Show, had been running since 1954. In 1976, Ljubljana hosted the General Meeting of OIV, while this was the first time that international wine tasting took place according to its rules. Since 1990, prize winners or decorated wine growers from the wine tasting in Ljubljana are able to use their decorations for promotional purposes in European Union member states.

This year the international wine tasting entitled VINO Ljubljana will take place **from 29 to 31 May** at Ljubljana castle. At the event in Ljubljana, foreign samples average is around 60%, while domestic growers account presents 40% of the samples.

57th International Wine Competition

VINO Ljubljana ranks among the ten most elite wine tasting events in the world and boasts patronage by many venerable organisations. These include:

OIV – International Organisation of Vine and Wine, from Paris, France (since 1955)

UIOE – International Union of Oenologists, from Paris, France (since 1980)

VINOFED – World Organisation of International Wine and Alcoholic Beverage Tasting from Montreal, Canada (since 1994)

Vino Ljubljana is organised according to OIV rules, whereas full anonymity of respective samples is guaranteed, assessments are given by world-renowned tasters, while the whole event is also very state-of-the-art from a technical point of view. Wine therefore addresses those that are most qualified to listen.

Today's wine-growers and cellar owners are well aware that only quality can guarantee them a good name. However, even tougher than creating a good name for yourself is maintaining it. Would you like to achieve better recognition for your quality at a time when competition in the wine and alcoholic beverage market is getting tougher and tougher? Do you feel a prestigious award would be a modern way to distinguish your wine or alcoholic beverage? Are you interested in whether your wine is following trends in global taste?

You will find the answers to the above questions by taking part in the 57th International Wine Competition Vino Ljubljana 2015, which will take place at the Ljubljana castle from 29 to 31 May, 2015.

Your applications, which you will find in the attachment on the event's official website **www.vinoljubljana.com**, are welcome until 15 April, 2015, while samples will be accepted until 10 May, 2015.

For more information do not hesitate to contact Vino Ljubljana 2015 team:

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