

Recording

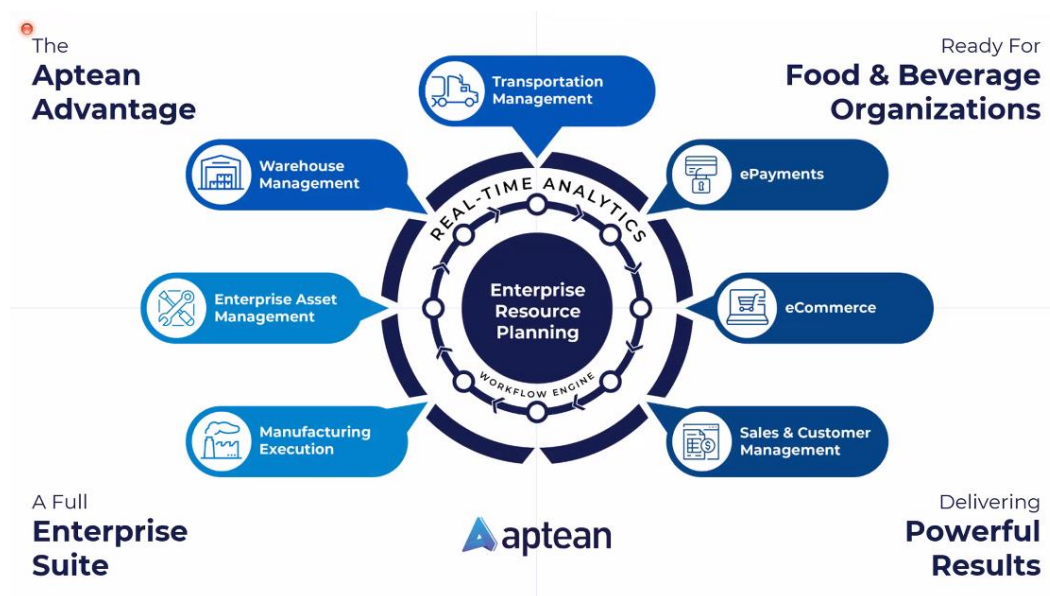


Harnessing the Power of Digital Transformation in Food and Beverage

Jack Payne
Solution Consulting Director Food and Beverage, Aptean
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1,000+
Food & Beverage Customers





Today's Panelists

- Farzin Zadeh, Starbucks
 - Principal Engineer leading global controls and automation technology team
 - Extensive background in engineering and project management
- Issac Schmitt, Nature Fresh Farms
 - Director of Operations for Distribution and manages ERP solution
 - Fresh produce professional and adamant coffee lover with a passion for building stronger supply chains



What's Next in Food & Beverage Trends?

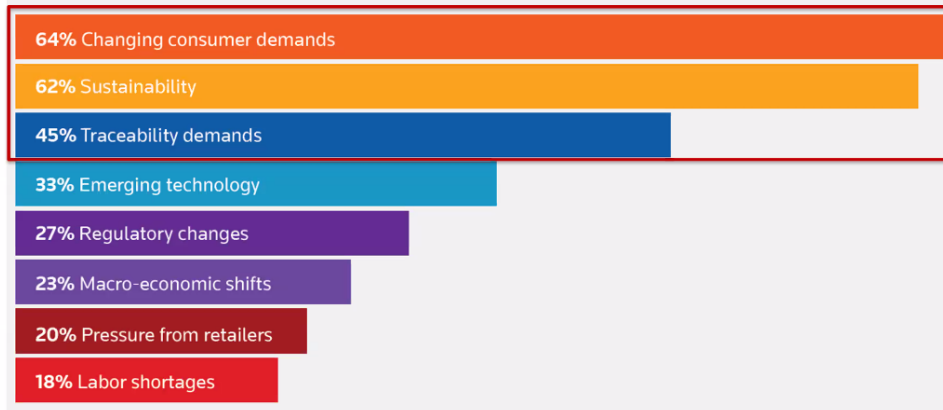
Global Food & Beverage Industry Trends Report



What's going to impact the food industry the most in the next 5 years ?

- ☐ Changing consumer demands
- ☐ Emerging technology
- ☐ Labor shortages
- ☐ Macro-economic shifts
- ☐ Pressure from retailers
- ☐ Regulatory changes
- ☐ Sustainability
- ☐ Traceability demands

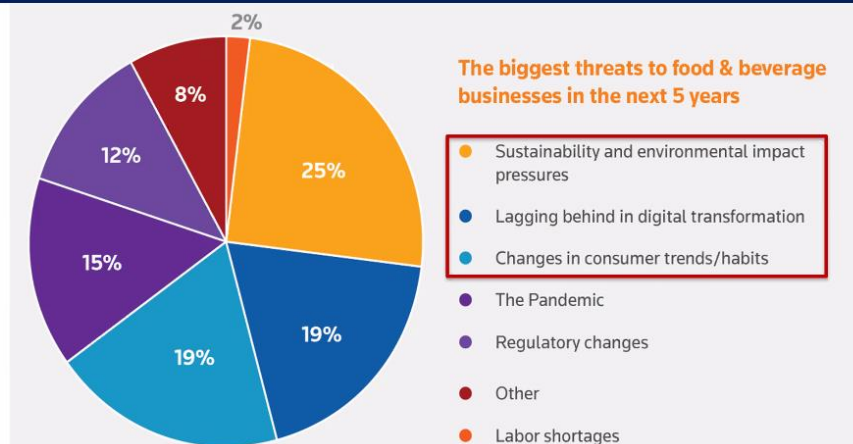
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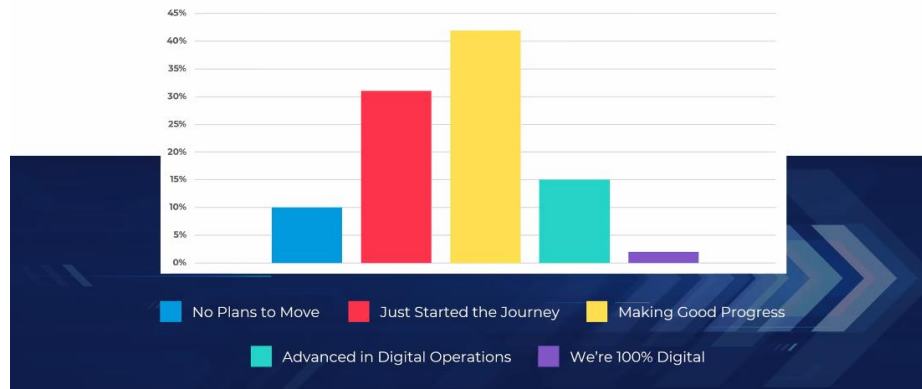
What are the biggest threats in next 5 years ?

- ☐ Changes in consumer trends and habits
- ☐ Labor shortages
- ☐ Lagging behind in digital transformation
- ☐ The pandemic
- ☐ Regulatory changes
- ☐ Sustainability and environmental impact pressures
- ☐ Other

What are the biggest threats in the next 5 years ?



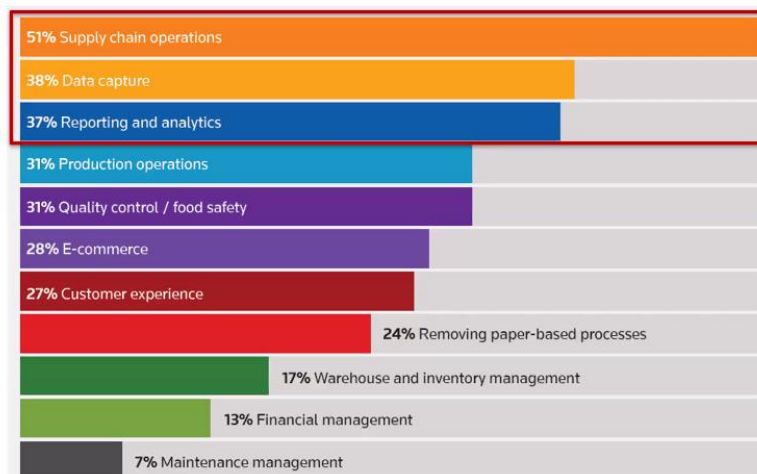
The State of Digital Transformation Journey



Key Benefits of Digital Transformation

- ☐ Customer experience
- ☐ Data capture
- ☐ E-commerce
- ☐ Financial management
- ☐ Maintenance management
- ☐ Production operations
- ☐ Quality control and food safety
- ☐ Removing paper based processes
- ☐ Reporting and analytics
- ☐ Supply chain operations
- ☐ Warehouse and inventory management

Key Benefits of Digital Transformation



Barriers of Adoption - Digital Transformation

